



**Joni Daniels M.S. Ed.**

Through keynotes, half-day seminars, or all-day workshops, Joni Daniels' energetic, practical, tactical and actionable presentations are upbeat, humorous and valuable. Whether she is using her well-known "power tool" metaphor or providing real-life war stories, she:

- Designs outcome based programs and strategies
- Customizes programs and materials based on client goals and objectives
- Is responsive to participant needs
- Focuses on the developmental process of training:
  - o Conceptual Awareness
  - o Emotional Choice
  - o Behavioral Change
- Encourages interactive participation
- Offers relevant and practical applications

Joni understands the key issues organizations face in working to motivate, educate and inspire their people. Training programs, presentations, meeting facilitation, projects, and one-on-one performance management are all designed to promote potential and productivity. Daniels & Associates has created working partnerships with corporate, education, government, and not-for profit clients to assist them in accomplishing their interpersonal, leadership and management goals and objectives.

***For more information visit***

***[www.jonidaniels.com](http://www.jonidaniels.com)***

***or***

***contact Joni at 443-270-6074 or***

***[joni@jonidaniels.com](mailto:joni@jonidaniels.com)***

### **What People are Saying -----**

"Joni Daniels' insights on what it takes to succeed are right on target. In a world full of self-proclaimed business gurus and shamans, she is a refreshing voice of common sense who provides solid advice on how to separate yourself from the rest of the pack."

*Paul Wehner, Wehner Insurance Agency, Inc. President*



**JONI DANIELS**

**POWERFUL RESULTS**

Since 1989, Joni has worked with a wide variety of people and organizations as they strive to accomplish their professional goals. She frequently contributes to print, online and media publications on professional and business topics and is a regular contributor for CityBizList.com, The Baltimore Business Journal, and ABC2News's Good Morning Maryland @9. Her clients include Fortune 500 companies, non-profit organizations, professional associations and educational institutions.

***Consulting*** - Strategic consulting services and project management work can include individual one-on-one performance management, training programs, and group facilitation. Projects evolve from a client's objective, an organizational directive, or as the result of providing a training program.

***Facilitating*** - Guiding the process and keeping the discussion focused, on track and on time, offering structure, an impartial perspective, and expert feedback that ensures that all participants can interact constructively. The goal - help people excel as a team in focusing on issues, building a common vision and committing to the actions that bring vision into reality.

***Training*** - Experienced in designing programs, projects and processes that meet the specific objectives of our clients in areas such as change management, leadership and team development, persuasive presentations, communication, motivation and empowerment in professionals.

***Speaking*** - A wealth of experience from which to draw and develop targeted, relevant presentations to audiences at all levels of personal, professional and management development.

***Special Projects*** - Projects as diverse as creating a corporate orientation program, a training and development 5 year curriculum, an inclusion initiative overview and a quality program initiative.

"Joni is one of the most highly rated and informative business speakers I've ever used. Her energy and enthusiasm keeps the audience engaged from start to finish and her practical strategies give participants real tools to use as soon as they walk out the door!"

*Stephanie McAlaine, Executive Director, ACG Philadelphia (Association for Corporate Growth)*